

PRESS RELEASE

For immediate release

MATLAB® & SIMULINK® TECH EXPO 2005 TO BE HELD IN BANGALORE *Model based design the theme for conference*

Bangalore, September 26, 2005: The MathWorks, the world's leading developer of technical computing software, in association with Cranes Software International Ltd, an exclusive distributor of MathWorks' range of products in India and Sri Lanka, today announced that it will be holding its third user conference in Bangalore.

The theme for the 3rd MATLAB® & Simulink® Tech Expo 2005 will be 'Model Based Design' and is scheduled to be held at **Hotel Le Meridien from 9 a.m. to 6 p.m. on Thursday, 29th September'05.** This year's conference will feature papers by international experts like Dr. Jason Ghidella and Dr. Arun Mulpur. The conference, scheduled to be held at Hotel Le Meridian, will be attended by a number of current and prospective customers, developers, scientists and researchers.

The conference is aimed at providing an opportunity for scholars, IT professionals, officers of government/public/private sector organizations and academicians to highlight their experiences with the MATLAB & Simulink family of products and exchange views with industry experts. The conference is also expected to promote a closer partnership, technical understanding and advancement in the rapidly evolving areas of engineering that the MATLAB & Simulink family of products.

The MathWorks suite of products are marketed and distributed in India by Cranes Software International Ltd., a key global partner of MathWorks Inc. The MathWorks suite of products has an enviable list of customers like Lockheed Martin Aeronautics Company, Hitachi Automotive, NASA, Novartis, Xerox and Boeing etc.

About MATLAB

MATLAB is a high-level technical computing language and interactive environment, offered by The MathWorks, for algorithm development, data visualization, data analysis, and numeric computation. Using MATLAB, you can solve technical computing problems faster than with traditional programming languages, such as C, C++, and Fortran.

MATLAB can be used in a wide range of applications, including signal and image processing, communications, control design, test and measurement, financial modeling and analysis, and computational biology. Add-on toolboxes (collections of special-purpose MATLAB functions) extend the MATLAB environment to solve particular classes of problems in these application areas.

MATLAB provides a number of features for documenting and sharing work. The MATLAB code can be integrated with other languages and applications, and distribute your MATLAB algorithms and applications.

For further information, please visit www.mathworks.com

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