

Businessworld



WINNERS ALL: (L-R) Girish Agrawal of Divya Bhaskar; Krishna Mohan and Krishna Ella of Bharat Biotech; V.V. Rajashekhar of ITC-IBD; J.K. Tripathy of Tamil Nadu Police; P. Kesavan Nair of Kudumbashree; K.V. Kamath of ICICI Bank; R.A. Mashelkar of CSIR; G.K. Prasanna of Wipro; Rudra Pratap of Cranes Software; G. Ramanathan and Ratna Prabha of AP Online; Vinod Kapur of Kegg Farms; M.R. Vikram of MV Foundation; Srinivas M.R. of AP Online; and P.M. Telang and Girish Wagh of Tata Motors

Celebrating innovation



Pramath Raj Sinha,
managing director, ABP

INNOVATION is the key engine of change and needs to be singled out and encouraged. Innovation for India Awards was instituted by *Businessworld* and Innovation for India-Marico Foundation in a first ever attempt to acknowledge the role of innovation in businesses and in a social context. On 23 June, individuals and organisations that spearheaded efforts to create that breakthrough product or a radical business model, or found a way of making thousands of lives more fruitful were feted at this event held at the ITC Grand Central in Mumbai. Eleven awards were given out and the winners were selected across four categories, social (business), social (non-business), business model and busi-

ness products/services. However, the ceremony was not just about giving out the awards. It had some of the most creative minds in India's business and not for profit organisations in attendance, and they spoke about how they turned their innovation dreams into reality. A five-member panel discussion was held where the recipients shared these experiences. Among those present in the audience were R.A. Mashelkar, director general, CSIR and chairman (governing council) Innovation for India-Marico Foundation; K.V. Kamath, CEO and MD, ICICI Bank; R. Ravi Mohan, CEO and MD, Crisil; Harsh Goenka, chairman, RPG Enterprises; and Nirvik Singh, president, (South-east Asia) and chairman (south Asia), Grey Worldwide.



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INNOVATION AWARDS



1 (L-R) Pramath Raj Sinha, managing director, ABP; K.V. Kamath, managing director and CEO, ICICI Bank; Harsh Goenka, chairman, RPG Enterprises; R.A. Mashelkar, director general, CSIR



2 Harsh Mariwala, chairman and managing director, Marico Industries

3 K.V. Kamath, managing director and CEO, ICICI bank

4 Tony Joseph, editor, *Businessworld*

5 (L-R) R.A. Mashelkar of CSIR; Gerson da Cunha, advertising doyen; Anu Aga, ex-chairperson Thermax; Ranjan Kapur, country manager WPP; Tony Joseph, editor, *Businessworld*; Shrikant Mane, dean, SP Jain Institute of Management and Research; Harsh Mariwala, chairman and managing director, Marico Industries



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BW events

INNOVATION AWARDS



6 Rajiv Narang, chairman and managing director, Erehwon Innovation Consulting

7 (L-R) Dilip Dandekar, CMD, Camlin; Ashwin S. Dani, vice-chairman and managing director, Asian Paints; Sam Balsara, CMD, Madison Communications

8 R.A. Mashelkar, director general, CSIR and chairman (governing council), Innovation for India-Marico Foundation

9 (L-R) Uday Kotak, executive vice-chairman and managing director, Kotak Mahindra Group; R. Ravi Mohan, managing director and CEO, Crisil; Gerson da Cunha

10 Ashwin S. Dani, vice-chairman and managing director, Asian Paints (L) with Dr R.A. Mashelkar, director general, CSIR and chairman, governing council, Innovation for India-Marico Foundation

